

Media Release



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FOR IMMEDIATE RELEASE:

To the Editor:

Through Increasingly Difficult Environment, Bank of McKenney Boasts Top Safety Rating

July 2008: Bank of McKenney, Virginia stands strong in the current environment while many financial institutions are faltering. You don't have to take their word for it, though; Bank of McKenney has earned a 5-Star Superior rating from **BAUERFINANCIAL, Inc.** of Coral Gables, FL, the nation's leading independent bank rating and research firm. The 5-Star rating is based on the overall financial picture of the bank and indicates that Bank of McKenney is one of the strongest banks in the nation. What's more, this represents the 66th consecutive quarter that Bank of McKenney has earned this highest honor giving it the added distinction of being an "Exceptional Performance Bank". Only institutions that have achieved this highest 5-Star rating for ten years or longer can claim this distinction.

"In a climate where it is increasingly difficult to shine, Bank of McKenney proves it can be done," remarks Karen L. Dorway, president of the research firm. "In fact, local residents should be proud that their community bank is one of the elite financial institutions in the nation. They can rest assured that their deposits are well-placed in this 5-Star bank."

Established in 1906, Bank of McKenney has been pleased to fulfill the financial needs of its neighbors and friends for over 100 years. It currently operates through six conveniently located offices in McKenney, Colonial Heights, Dinwiddie (2), Matoaca and Prince George and can also be found on the internet at www.bankofmckenney.com.

Bank of McKenney: "Every Day, Every Customer, Every Time."

BAUERFINANCIAL, INC., Coral Gables, Florida, the nation's leading independent bank rating and research firm, has been reporting on and analyzing the performance of U.S. banks and credit unions since 1983. No institution pays for its rating, nor can they elude it. Consumers may obtain star-ratings by visiting www.bauerfinancial.com.

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For more information on Bank of McKenney, or any other U.S. bank or credit union, contact Karen Dorway directly at 800.388.6686 or e-mail her at kdorway@bauerfinancial.com.

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